

LIVE 2 HOUR PRESENTATION

# THE FACES OF MODERN ENMITY

WITH DR OFER ZUR



## 9 TYPES OF WARS, ENMITY & WAYS OF 'HATING'

FACES OF THE 21ST CENTURY ENEMY & THE RISE OF REMOTE WARFARE IN THE DIGITAL & SOCIAL MEDIA ERA

Join Dr. Ofer Zur for a compelling journey into the psychology of warfare, propaganda, and manipulation in today's world. This presentation exposes how enemies are created, portrayed, and perpetuated in modern conflicts. From historical strategies of dehumanization to the impact of social media, advanced technologies like AI, drones, and cyberattacks, Dr. Zur examines the evolving faces of enmity and their profound effects on societies and individuals.

### Key Topics:

- The psychology of creating enemies: propaganda, fear, and manipulation.
- How modern media and technology shape perceptions of "the other."
- The role of drones, cyberwarfare, and AI in transforming conflict.
- Historical parallels: what remains the same and what has changed?
- Ethical and societal consequences of dehumanization in warfare.

**Who Should Attend:** This presentation is ideal for professionals, educators, community leaders, and anyone interested in psychology, ethics, and the evolving nature of conflict in the modern world.

Dr. Zur's insights will challenge your understanding of warfare and inspire meaningful dialogue about the path to greater understanding in the interest of making peace.

Don't miss this unique opportunity to gain new perspectives on the age-old question:

Who is the enemy?



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DR. OFER ZUR, PHD, IS A PSYCHOLOGIST, SCHOLAR, AND ANTHROPOLOGIST WITH OVER 40 YEARS OF EXPERIENCE STUDYING THE PSYCHOLOGY OF ENMITY. HIS WORK, SHARED ACROSS THE U.S., RUSSIA, ISRAEL, AND BEYOND, PROVIDES PROFOUND INSIGHTS INTO THE NATURE OF HUMAN CONFLICT. AS A FORMER LIEUTENANT AND PARATROOPER IN THE ISRAELI ARMY, DR. ZUR BRINGS A UNIQUE PERSONAL PERSPECTIVE TO HIS STUDIES, SHAPED BY FIRSTHAND EXPERIENCES WITH WAR AND ITS MORAL CONSEQUENCES.

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