

# On Enmity: From the Battlefield to the Office



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**ONLINE OR REMOTE**    **2 HOURS**

Dr. Zur's insights will challenge your understanding of warfare and inspire meaningful dialogue about the path to greater understanding in the interest of making peace.

## Program Description

Join Dr. Ofer Zur for a compelling journey into the psychology of warfare, propaganda, and manipulation in today's world. This presentation exposes how enemies are created, portrayed, and perpetuated in modern conflicts. From historical strategies of dehumanization to the impact of social media, advanced technologies like AI, drones, and cyberattacks, Dr. Zur examines the evolving faces of enmity and their profound effects on societies and individuals.

### Key Topics:

- The psychology of creating enemies: propaganda, fear, and manipulation.
- How modern media and technology shape perceptions of "the other."
- The role of drones, cyberwarfare, and AI in transforming conflict.
- Historical parallels: what remains the same and what has changed?
- Ethical and societal consequences of dehumanization in warfare.

This presentation is ideal for mental health practitioners, social workers, MFTs, Counselors, Attorneys, educators, community leaders, professionals, and anyone interested in psychology, ethics, and the evolving nature of conflict in the modern world.

## Learning Objectives

1. Understand and define enmity through a clinical lens and identify at least two ways this may impact your clinical practice.
2. Identify 11 types of wars, enmity and the corresponding 11 types of interpersonal conflicts that are commonly encountered in psychotherapy.
3. Explore cognitive distortions: Understand how black-and-white thinking, projection, and confirmation bias contribute to enmity and interpersonal conflict.

## Presenter: Ofer Zur, PhD

Dr. Ofer Zur is a psychologist, scholar, and aspiring anthropologist with over 40 years of experience studying the psychology of enmity. His work, shared across the U.S., Russia, Israel, and beyond, provides profound insights into the nature of human conflict. As a former lieutenant and paratrooper in the Israeli army, Dr. Zur brings a unique personal perspective to his studies, shaped by firsthand experiences with war and its moral consequences.

