

Central Oregon Association of Psychologists and Zur Institute, LLC presents:

Therapeutic Boundaries and Digital Ethics in the Age of Google, Facebook and Telehealth.



Presenter: Ofer Zur, Ph.D.

Psychologist, Author, Director Zur Institute, LLC

Friday, May 11, 2012.

Touchmark at Mt. Bachelor Village
19800 SW Touchmark Way
Bend, Oregon 97702

Registration 8:30 – 9:00; Workshop 9:00 – 4:00 pm,

6 hours continuing education credit

In this unique, cutting edge, highly interactive, multi-media seminar, Dr. Zur will review clinical and ethical complexities that clinicians face in the 21st century. We will start by reviewing traditional boundaries, such as touch, gifts, self-disclosure, bartering, home office, therapy outside the office, and dual relationships. Then we will discuss how the Internet and computers have affected the way we learn, play and love as well as how therapists and clients interact, relate, and get informed about each other in and outside the consulting room. It will cover issues, such as online transparency, emails and texting between therapists and clients, clients Googling therapists (and vice versa), and how to respond to clients, “friend requests” on Facebook.

The seminar will also explore the psychology of the web and discuss the emerging field of Psychology of the Internet. It will explain the growing tension between digital immigrants (older generations) and digital natives (younger generations) and how use of the Internet affects families, schools, work-place, and psychotherapy and counseling. Dr. Zur will introduce the current issues that face practitioners around the issues of using texts, apps, e-mails, and Skype to communicate and treat their clients. He will also review the evolving standard of care and provide guidelines for office policies, informed consent and ethical ways for record keeping of emails, texts and social networking communications.

Note: This course is also for technologically challenged therapists. You do not need to be tech-savvy to take this course.

Educational Objectives:

- 1) Review current standards of practice, codes of ethics and CA laws in regard to boundaries in therapy.
- 2) Define and document boundary issues/violations and dual relationships.
- 3) Identify non-sexual, non-exploitative boundary concerns and ethical actions.
- 4) Identify the main digital ethics concerns for mental health practitioners
- 5) List boundary concerns in client treatment planning.
- 6) Design sound clinical records concerning boundary crossings and dual relationships.

Schedule - TimeLine

SIGN IN

Introduction to Boundaries and Digital Ethics	(15 min)
Boundary crossings and boundary violations	(15 min)
Standard of care in psychotherapy and counseling	(30 min)
Self-Disclosure, Gifts, Bartering, Touch	(1.5 hr)
Home visit, Home-Office, Dual relationships	(30 min)

LUNCH BREAK – 1 Hr

Psychology of the Web and Digital Divide	(1 hr)
Therapists Googling clients, Clients Googling therapists	(30 min)
E-mails and texts with clients and Facebook friends with clients	(45 min)
Standard of care and Digital Ethics, Confidentiality, TeleMental Health	(30 min)
Q&A, Discussion, Closure	(15 min)

SIGN OUT AND CERTIFICATE OF COMPLETION

Instructor

Ofer Zur, Ph.D., is a consultant, licensed psychologist, writer, forensic consultant and lecturer living in Sebastopol, CA. His CV is available at <http://www.zurinstitute.com/cvita.html>. He is a pioneer in the development of the ethical and effective managed-care-free psychotherapy practice and is a prolific writer and researcher. Dr. Zur co-edited the landmark book, *Dual Relationships and Psychotherapy*, authored the “mighty useful” *HIPAA Compliance Kit* and *The Complete Fee-for-Service Private Practice Handbook*, and has published dozens of cutting-edge and widely cited articles and book chapters on therapeutic ethics, standard of care, boundaries and dual relationships. His book, *Boundaries In Psychotherapy*, the most comprehensive book on therapeutic boundaries to date, was published in 2007. Dr. Zur is the director of the Zur Institute, which offers over 130 unique and innovative online continuing education courses to psychologists, social workers, and counselors at www.ZurInstitute.com. He is one of the most prominent consultants and forensic experts in the area of therapeutic boundaries. On the personal front, Dr. Zur has challenged many physical, emotional and existential boundaries when he worked as a deep-sea diver, served as lieutenant and paratrooper in the Israeli army, worked in remote parts of Africa, summited Mt. Kilimanjaro with his son, and much more.

Continuing Education Credits Provided by Zur Institute, LLC

- The Zur Institute, provider # 1113, is approved as a provider for social work continuing education by the Association of Social Work Boards (ASWB), www.aswb.org, phone: 1-800-225-6880, through the Approved Continuing Education (ACE) program. The Zur Institute maintains responsibility for the program. Social workers participating in this course will receive 6 continuing education clock hours.
- The Zur Institute is recognized by the National Board for Certified Counselors (NBCC), Provider # 6036, to offer continuing education for National Certified Counselors. We adhere to NBCC Continuing Education Guidelines,
- The Zur Institute is approved by the American Psychological Association (APA) to sponsor continuing education for psychologists. The Zur Institute maintains responsibility for this program and its contents.
- Provider approved by NAADAC, The Association for Addiction Professionals. Provider # 603.
- Provider approved by CA Association of Alcoholism & Drug Abuse Counselors. Provider # 4N-08-116-0511.
- This course meets the qualifications for 6 CE Credits for MFTs and LCSWs as required by the California Board of Behavioral Sciences. (Provider #PCE6)
- Provider approved by the California Board of Registered Nursing, Provider # CEP 14826, for 3 Contact Hours.

Registration Form

Fees: (includes a full networking lunch, snacks and beverages, and handouts)

	<u>Postmarked by April 11, 2012</u>	<u>After April 11</u>
COAP members*	\$105	\$120
Non-members	\$125	\$140

*Membership in COAP is limited to **active and retired psychologists, residents, and psychologist associates**

Payment must accompany registration, check or money order accepted. Registration fee will not be refunded for cancellations as of one week prior to the scheduled event or for no-shows. Prior to that, a \$25 cancellation fee will be assessed. Confirmation of completed registration will be sent upon request via email. Questions can be directed to bendworkshop@yahoo.com

Name _____

Degree/Profession _____

Address _____

City _____ **State** _____ **Zip** _____

Daytime Phone _____ **Email** _____

Special Needs Requests _____

Amount Enclosed _____

Please mail this form, along with payment, to: **COAP, PO Box 872, Bend, OR 97709**